

IMPLEMENTATION CASE STUDY: MID-SIZED ASSET MANAGER

> Mid-sized asset manager seeks inaugural vendor-supported reporting solution.

BISAM model office assures a successful implementation on time and under budget.

SITUATION

Without a vendor supported reporting solution, the leaders of a mid-sized asset management firm found that manually managing their data was proving to be not only inefficient, but exhausting and wasteful to the internal team. The firm grappled to audit their information and store their historical data without an in-depth reporting solution. With offices in three different continents, the firm was seeking to implement a solution that could reduce the laborious upkeep that went into manually overseeing their data, while simultaneously producing clean, dynamic, and robust reports.

PROCESS

BISAM's Professional Services consultants sat down with the firm's analysts to constitute a project budget, scope, and timeline that fit with the firm's requirements. It was evident that the B-One solution would be able to provide the firm an automated system that delivered precise and powerful reports. Upon the outset of the project, the BISAM team sent in a project manager, and one primary and one secondary implementation consultant. However, because of the firm's steadfast and zealous involvement in the project, the BISAM team was able to scale back to just one consultant who supported the firm throughout the implementation. The firm implemented the B-One Total Return and Statistics module as well as B-One's GIPS module, and they participated in training to familiarize themselves with B-One's modules and technology. The BISAM team was able to transfer an abundance of industry knowledge to the firm through training programs, which empowered the firm to successfully assume responsibility of the implementation.

AT-A-GLANCE

COMPANY

Mid-sized Asset Manager

Challenge

Implement a reporting solution with the ability to audit and store data without manual oversight; and increase ease and breadth of reporting for more efficient and robust reports.

Solution

An on time and under budget implementation of a vendor supported reporting solution allowing for curation and auditing of data while also producing more in-depth reports.

Benefits

- Automated reporting solution
- Ability to curate historical data
- Capability to audit data automatically
- Increased ease of reporting
- Increased in-office efficiency
- Expanded knowledge of reporting solution

PRODUCT SUCCESS

Before the B-One implementation, the firm was utilizing Excel, which provided a simplistic interface but lacked depth as a reporting method. The firm was seeking a tool that could curate historical data while also auditing and scrutinizing data. With the B-One solution, the firm was able to successfully audit and store data, which allowed them to be more assured and confident in the reports that they produced. Prior to the implementation, the BISAM team was developing their Model Office initiative, which is designed to offer an optimized B-One implementation through the capture and re-use of tactical “best practices”. The firm was a successful customer of the GIPS Model Office initiative, which facilitated them in being fully implemented on time and under budget by almost half of what they had originally allocated. The firm was able to utilize tools that were already created through the Model Office initiative, which gave them the opportunity to perform little additional work in preparation for the implementation. Through implementing their first vendor supported reporting solution, the firm was able to secure automated reports that eliminated the manual maintenance

that was necessary with Excel. After implementing B-One, the firm was capable of reporting all GIPS disclosures automatically with the assurance of clean and audited data. Because of their self-sufficient and adaptable nature, the internal team was able to assume more and more responsibility of the project while still receiving guidance from the BISAM team after the implementation. BISAM’s B-One solution was able to provide the firm with a solution that exponentially increased their ease of reporting while also allowing for more meticulous and comprehensive reports.

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About BISAM

BISAM is the leading provider of sophisticated digital solutions for performance, attribution, market risk, portfolio construction, GIPS composites management and reporting. Many of the world’s largest asset managers use BISAM’s best-in-class portfolio analytics platforms to evaluate and enhance their investment strategies and better service their clients, while maintaining high levels of security, transparency, process control and operational scale.

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