

# IMPLEMENTATION CASE STUDY: SCALABLE REPORTING SOLUTION

**>** Global asset management firm seeks scalable reporting solution that will adapt to its growing and diversifying portfolio.

Collaborative Implementation reduces report delivery time from 15 days (plus time to manually edit) to five days, while fully eliminating the need for manual post-production reports editing.

## SITUATION

The leaders of a global asset management institution, managing over \$130 billion, found that their in-house reporting solution was failing to keep up with their exponential growth. The firm's internal office worked tirelessly to manually manage the incumbent reporting system every time a new fund was added, proving to be a drain on both time and resources. With offices across the world in 12 countries including Paris, New York, Madrid, London, Japan, and Shanghai, the firm's reporting system, only producing reports in English, was failing to keep up with its global client base. The firm sought a solution that would not only be scalable to its burgeoning size, but that would increase its efficiency and efficacy.

### Inability to Deliver Fixed Income Attribution Aligned with Investment Processes

In addition to workflow and automation issues, the team was struggling to provide approved fixed income attribution results. The methodology in use was not aligned with the firm's requirements or their investment processes, and was very difficult to maintain because of heavy data requirements.

## PROCESS

The start of the project consisted of BISAM team members sitting down with the firm in a consultation discussing the overall requirements, specifications, and needs of the firm. A pilot demonstration allowed the firm to see the end-to-end solution, and subsequently they came to the conclusion that the B-One solution would provide them what they were looking for: a system that could handle the ever-growing size and diversity of the firm's portfolio. This decision led to the development of the project's overall objective to execute a complete overhaul of their existing factsheet and reporting methods. The BISAM team, consisting of an implementation project manager and a technical implementation member, worked in tandem with the firm's reporting team to prepare the data for the B-One implementation. The BISAM team implemented its reporting solution in phases across the customer's ETFs, fund of hedged funds, and multi-asset funds. This system allowed for early value to the firm that stayed consistent throughout the duration of the project.

## AT-A-GLANCE

### COMPANY

Global Asset Manager

### Challenge

Implement a customizable and multilingual reporting solution that is scalable and cuts down on reporting time whilst increasing efficiency.

### Solution

A best in class reporting solution that provides detailed, in-depth attribution results in substantially less time and that is capable of dealing with expanding growth.

### Benefits

- Time to deliver reports reduced by 66%
- Multi-language report output
- Robust, in-depth specialized reporting
- Performance team spends time in a more efficient manner without worrying about manual oversight
- Capacity to grow with firm's burgeoning size

## PRODUCT SUCCESS

### A Global Single Solution

After the B-One system was implemented, the firm experienced immense improvements to their reporting system. Prior to the implementation, the firm's delivery of its ETF reports took 15 days to prepare and required tedious manual editing. This number was reduced to five days and required no manual editing upon the completion of the implementation. With the incumbent software, the firm was utilizing Excel, as it provided a simple layout for the reporting team to develop and customize their reports. However, the drawback to utilizing Excel is that it lacks depth as a reporting solution. The B-One module is based in a more robust and scalable program, that is more technically complex than Excel. BISAM worked with the customer's external IT consultant whose former experience with reporting systems allowed the internal reporting team to be further supported throughout the implementation. By working in tandem with the firm, the BISAM team was able to transfer an extensive amount of industry knowledge to the customer and their own consultant, thus allowing the firm to take ownership of the implementation

while still receiving support and guidance from BISAM. Through their collaborative effort, BISAM was able to build a strong relationship of trust and dependability with the client and execute their goal of implementing a system that allowed the firm to become institutionalized, producing efficient and specialized reports.

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## About BISAM

BISAM is the leading provider of sophisticated digital solutions for performance, attribution, market risk, portfolio construction, GIPS composites management and reporting. Many of the world's largest asset managers use BISAM's best-in-class portfolio analytics platforms to evaluate and enhance their investment strategies and better service their clients, while maintaining high levels of security, transparency, process control and operational scale.

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